

## How to reduce recruitment costs by an average of 33% and reduce turnover by recruiting the right care & support workers for your organisation

Identifying the most suitable people for a role in care during the recruitment process is key to improving turnover and care outcomes



### SUPPORT VALUES BASED RECRUITMENT

Bring values based recruitment alive with Care Character and embed it across your organisation



### IMPROVE INTERVIEW ATTENDANCE

Most Care Character applicants will attend when invited to interview reducing wasted manager time



### ENABLE BETTER HIRING DECISIONS

Care Character identifies the right people from often disengaged and unsuitable candidate pools



### REDUCE TURNOVER

Care Character gives you an insight into the behaviours and traits of your candidates

**A psychometric assessment tool designed specifically for the care sector based on academic study and a care specific PhD study.**

Created by Professor Steve Woods to support hiring managers and recruitment teams to embed a values-based recruitment process. Applicants are assessed against the **Seven Qualities of Care**, and the reports generated help you make informed decisions about recruitment, retention and development of those who will deliver exceptional care.

## Reduce the Cost Of Recruitment

A values based recruitment process can save you up to £22,500 for every 100 care and support workers employed \*

Use Care Character to systemise your values based recruitment process consistently

\*Source Skills for Care

**Find out how we can help you, or to book a demo -**

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**[www.carecharacter.com](http://www.carecharacter.com)**